

## **Division of Academic Programs**

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June 13, 2018

Dr. James D. Fielder Secretary of Higher Education Maryland Higher Education Commission 6 N. Liberty Street Baltimore, MD 21201

Dear Dr. Fielder:

Enclosed for the Commission's review is a revised program for an existing Lower Division Certificate offered by Cecil College:

# Programming HEGIS Code 5101.03; CIP Code 11.0201

Because this is a substantial revision of this certificate, we have attached a full proposal and a check for \$50 to cover the Commission's fee for this review. The Commission has already received a request for a name change for this certificate from "Computer Information Systems – Programming" to "Programming."

Should you have any questions or require additional information, please contact Dr. Colleen Flewelling, Associate Dean for Academic Assessment and Development, at 443-674-1948.

Sincerely,

Christy Dryer, DNP

Courty Olys

Vice President of Academic Programs

# MARYLAND HIGHER EDUCATION COMMISSION ACADEMIC PROGRAM PROPOSAL

PROPOSAL FOR:								
<ul> <li>NEW INSTRUCTIONAL PROGRAM</li> <li>X SUBSTANTIAL EXPANSION/MAJOR MODIFICATION</li> <li>COOPERATIVE DEGREE PROGRAM</li> <li>X WITHIN EXISTING RESOURCES OR</li> <li>REQUIRING NEW RESOURCES</li> </ul>								
(For each proposed program, attach a <u>separate</u> cover page. For example, two cover pages would accompany a proposal for a degree program and a certificate program.)								
	Cecil College							
Ins	titutional Submitting Proposal							
	August 2018 rojected Implementation Date							
LDC_ Award to be Offered	Programming Title of Proposed Program							
5101.03 Suggested HEGIS Code	11.0201 Suggested CIP Code							
Sciences & Engineering Department of Proposed Program	Veronica Dougherty  Name of Department Head							
Colleen Flewelling Contact Name	cflewelling@cecil.edu443-674-1948Contact E-mail Address Contact Phone Number							
May Way Bolf 5/3, Signature and Date	President/Chief Executive Officer							
May 31, 2018 Date	Date Endorsed/Approved by Governing Board							

### A. Centrality to institutional mission statement and planning priorities:

Cecil College's Programming certificate develops skills in programming and various programming languages as well as providing basic courses in operating systems, web programming, business systems, networking and data communications. While this certificate program can stand alone, it is designed primarily for a student who already has a degree and wants to change careers or develop skills in computer programming.

Thus, this program directly supports Cecil College's mission to provide a supportive learning environment to students as they build the skills and knowledge to achieve academic success, prepare to transfer, and enter the workforce.

# B. Critical and compelling regional or Statewide need as identified in the State Plan:

The certificate in Programming provides an option for students who already have a degree and wish to change careers or develop additional skills in computer programming. A student's expenses for this certificate, at current in-county tuition rates, is only \$3,332. Decreased expenses allow many students to complete a degree they would otherwise be unable to complete, supporting goal 2 (Access, Affordability and Completion) of the Maryland State Plan for Education.

# C. Quantifiable & reliable evidence and documentation of market supply & demand in the region and State:

A certificate in Programming prepares a student for positions in computer support, system maintenance and management, computer programming, or web development. Maryland's Department of Labor, Licensing and Regulation projects an increase from 2014-2024 in the number of openings for these types of positions. These increases include:

Field	2014-2024 Percent Change in openings in Maryland
Computer User Support Specialists	+30.6%
Computer Systems Analysts	+36.6%
Web Developers	+32.7%
Computer Programmers	+16.4%

Cecil College has enrolled approximately 4 students per year in the currently existing Programming certificate. We anticipate that this enrollment will continue to grow modestly over the next five years.

#### D. Reasonableness of program duplication:

A search of the Maryland Higher Education Commission's Academic Program Inventory database reveals several associate degree programs in computer science and two certificates in computer science; however, there are no other certificates focused on programming. Thus, this program will not compete with other programs in the state.

<sup>&</sup>lt;sup>1</sup> http://dllr.maryland.gov/lmi/iandoproj/maryland.shtml

### E. Relevance to high-demand programs at Historically Black Institutions (HBIs)

We anticipate there will be no impact on the implementation or maintenance of high-demand programs at HBI's.

# F. Relevance to the identity of Historically Black Institutions (HBIs)

Bowie State University, University of Maryland Eastern Shore, and Morgan State University have bachelor's degree programs in Computer Science. Cecil College has transfer agreements with all of these institutions, and therefore has the potential to send students to these programs.

# G. Adequacy of curriculum design, program modality, and delivery to related learning outcomes consistent with Regulation .10 of this chapter:

The following information on degree requirements, learning outcomes and course descriptions will be made available to students in the college catalog, which can be found on the Cecil College website. Students may also consult with advisors and faculty members to learn about these programs.

Information about new programs is clearly and accurately represented in advertising, recruiting, and admissions materials. The College's Academic Programs unit widely shares information about the requirements for new or changed degrees in MHEC-approved programs. The Admissions and Marketing departments use this information to update application and inquiry form, internal recruitment products, and other marketing materials.

Faculty at Cecil College design all courses, programs, and certificates, which are then presented to the Academic Affairs Committee, a committee comprised primarily of faculty, for approval.

The following courses are required for the Programming certificate. A comparison of the old program to the new program is included.

	NEW		OLD	
18	Program Requirements (28 Credits)	Credits	Program Requirements (29 Credits)	Credits
CSC 103	Operating Systems	3	CSC 103 Operating Systems I	3
CSC 104	Computer Science Fundamentals		CSC 104 Computer Science Fundamentals	3
CSC 106	Introduction to Programming Logic	. 3		
CSC 109	Introduction to Programming	3	CSC 109 Introduction to Programming	3
	-	- "	CSC 140 Introduction to Networking	3
			CSC 160 Introduction to Data Communications	3
CSC 182	Web Application Development	3		

	NEW		Selection OLD	
	Program Requirements (28 Credits)	Credits	Program Requirements (29 Credits)	Credits
			CSC 201 Business System Analysis and Design	4
			CSC 203 OR CSC 204 Seminar in Information Systems	1
CSC	Computer Science Electives	10	CSC Electives	6
VCP 144	Web Design I - Design Fundamentals	3	VCP 144 Web Design I – Design Fundamentals	3

#### **COURSE DESCRIPTIONS**

CSC 103 OPERATING SYSTEMS introduces the basic concepts of operating systems such as Windows and UNIX. This course provides a comprehensive overview of multiple operating systems commonly found in the Information Technology field today to include the theory behind operating systems. Accordingly, this course will cover the basic functions and design of file systems found in Windows and UNIX operating systems as well as basic network theory and setting up network resources through the multiple versions of software. Special attention will be given to hardware requirements, installation, and file management. 3 credits.

CSC 104 COMPUTER SCIENCE FUNDAMENTALS (I) is specifically designed as an introductory course for computer, engineering, math and science students to prepare them for the digital world. Readings, research, and activities in this course are designed to help students develop a framework for technology concepts that are applicable to academic research, career preparation, and today's digital lifestyle in these specific fields. 3 credits.

CSC 106 INTRODUCTION TO PROGRAMMING LOGIC will take an in depth look at programming concepts and techniques. It will examine theoretical concepts that make the world of programming unique. Also, this course will adopt a practical hands-on approach when examining programming styles. Along with examining different coding, this course will explore the advancement of programming, as well as timeless problem solving strategies. 3 credits.

**CSC 109 INTRODUCTION TO PROGRAMMING** covers core concepts and techniques needed to logically plan and develop computer programs, including object oriented programming and modular design. This course uses the Python programming language. 3 credits Pre-requisite: MAT 097.

CSC 182 WEB APPLICATION DEVELOPMENT covers the core concepts of internet programming, using VBScript and JavaScript, that are needed to bridge the gap between web programming languages and web architecture from both the client and server side. 3 credits

**VCP 144 WEB DESIGN I – DESIGN FUNDAMENTALS** provides an overview of the major design considerations for well-balanced website construction to include the planning cycle, web technologies, usability, site structure, and navigation styles. Emphasis is placed on design issues as each category is explored using HTML, CSS, and basic JavaScript. Students will plan, design, and publish one fixed-width and one responsive website. 3 credits. Pre-requisite: EGL 093.

Upon successful completion of this program, students will be able to:

- Analyze problems and develop algorithms
- Understand object oriented programming concepts
- Understand legal and ethical issues associated with computing
- Create applications in compiled and interpreted programming languages
- Understand the fundamentals of operating systems and networks
- Create technical documentation

Assessment of student achievement of these learning goals is conducted regularly, with a maximum four-year timeframe to assess all learning goals. Faculty design measures, evaluate student success, and identify changes that are expected to improve student achievement. Their findings and plans are reported annually in department reports.

Cecil College does not contract with another institution or non-collegiate organization in providing this program.

### H. Adequacy of articulation

Cecil College has the following articulation agreements for programming students who wish to pursue a bachelor's degree:

- Kaplan University
- Regis University
- Towson University
- University of Maryland, University College
- Wilmington University (in Delaware)

In addition, transfer agreements with other Maryland colleges and universities allow students to transfer credits into programs with partnering institutions.

### I. Adequacy of faculty resources (as outlined in COMAR 13B.02.03.11).

Faculty Member	Credentials	Status	Courses Taught
James Morgan,	Ph.D. Capella	Full-time	CSC 103 Operating Systems
Associate Professor	University		CSC 104 Computer Science Fundamentals
of Computer			
Science			
Jacqueline Wilson,	M.L.A. Harvard	Full-Time	CSC 109 Introduction to Programming
Assistant Professor	University		CSC 182 Web Application Development
of Computer			
Science			
Jonathan Cone	M.F.A. Rochester	Part-time	VCP 144 Web Design I – Design Fundamentals
	Institute of		
	Technology		
Susan Price	M.I.S.T. Wilmington	Part-time	CSC 106 Introduction to Programming Logic
	University		

Faculty have several opportunities for ongoing professional development in pedagogy. Cecil College's instructional technologist offers regular workshops on using technologies to improve both face-to-face and online teaching. In addition, each semester she offers the Quality Matters-based Professional Development for Online Teaching course on best practices in online teaching. The College also funds faculty participation in academic conferences, including conferences focused on pedagogical topics. In 2019, Cecil College will host the annual conference of the Association of Faculties to Advance Community College Teaching; all full-time and adjunct faculty have been encouraged to attend.

## J. Adequacy of library resources (as outlined in COMAR 13B.02.03.12).

Cecil College's Cecil County Veterans Memorial (CCVM) Library is a member of Maryland Digital Library and the Maryland Community College Library Consortium. CCVM Library has reciprocal borrowing privileges with the other community college libraries within the State of Maryland.

Students enrolled in Programming can receive a subject-specific library orientation upon faculty request or students can make an appointment to meet one-on-one with the Instructional Librarian for guidance.

The library subscribes to the following relevant databases for Programming: EBSCO's eBook Academic Collection and ProQuest's Computing, ProQuest's Science and ProQuest's Telecommunications.

Instructors have the option to place textbooks and DVDs on Reserve in the library for their courses, or the library can purchase textbooks and DVDs to place on Reserve for student use. The library staff always welcomes and encourages faculty to submit requests for books, multi-media resources, and databases, and Inter-Library Loan to support their instruction throughout the academic year. The library staff strives to honor full-time and part-time faculty requests in a timely manner.

# K. Adequacy of physical facilities, infrastructure and instructional equipment (as outlined in COMAR 13B.02.03.13)

All students have the opportunity to utilize all physical facilities on campus including the Library; the Arts and Sciences Building; the Engineering and Math Building; Physical Education Complex; and the Technology/Conference Center, housing the computer lab, a student lounge / dining area and a Conference Center.

The department has sufficient dedicated office space for program faculty, staff, and students. Faculty offices include a desk and multiple chairs available for private conferences with students and/or faculty, bookshelves for department resources and a locked file cabinet to secure program materials.

There is also dedicated office space for adjunct faculty. The adjunct offices are equipped with computers, desks, chairs and telephones.

Multiple conference rooms are available for faculty meetings and or private conferences with students in the Engineering and Math Building, the Arts and Science Building, and the Physical Education Complex. Available technology includes state-of-the-art electronic classrooms with interactive white boards, projection systems, immediate capture and documentation cameras, wireless internet access, and the College-wide course management system Blackboard, which can provide on-line learning to supplement courses.

The North East campus computer lab, housed in the Technology Center, provides 28 computers and technology resource staff, during regular lab hours, to assist students. The Writing Center is a free service to all Cecil College students. Tutors are available during a variety of day and evening hours to assist

students with reading and writing assignments in any subject. Free subject matter tutoring is also available to all students upon request.

## L. Adequacy of financial resources with documentation (as outlined in COMAR 13B.02.03.14)

1. Complete Table 1: Resources (pdf) and Table 2: Expenditure(pdf). Finance data(pdf) for the first five years of program implementation are to be entered. Figures should be presented for five years and then totaled by category for each year.

TABLE 1: RESOURCES

	Resource Categories	Year 1	Year 2	Year 3	Year 4	Year 5
1.	Reallocated funds	\$0	\$0	\$0	\$0	\$0
2.	Tuition/Fee Revenue (c + g below)	\$11,067	\$11,439	\$14,238	\$14,690	\$17,822
a.	Number of F/T students	1	. 1	1	1	1
b.	Annualized Tuition/Fee Rate <sup>2</sup>	\$3,927	\$4,059	\$4,158	\$4,290	\$4,422
c.	Total F/T Revenue (a x b)	\$3,927	\$4,059	\$4,158	\$4,290	\$4,422
d.	Number of P/T students	3	3	4	4	5
e.	Credit Hour Rate	\$119	\$123	\$126	\$130	\$134
f.	Annualized Credit Hour Rate <sup>3</sup>	\$2,380	\$2,460	\$2,520	\$2,600	\$2,680
g.	Total P/T Revenue (d x e x f)	\$7,140	\$7,380	\$10,080	\$10,400	\$13,400
3.	Grants, Contracts & other External Sources	\$0	\$0	\$0	\$0	\$0
4.	Other Sources	\$1,344	\$1,344	\$1,654	\$1,654	\$1,964
	Total (add 1-4)	\$12,411	\$12,783	\$15,892	\$16,344	\$19,786

Given current enrollments in the Programming certificate program, we anticipate that we will enroll about 4 students in year 1, followed by modest growth in the program. Approximately 80 percent of Cecil's students are part-time students and 20 percent are full-time students; our projected total enrollment has been allocated on this ratio.

We are projecting tuition increases of 3% each year. Other sources of revenue include Student Development fees (\$8/credit) and Registration fees (\$75/semester). On average, full-time Cecil students take 33 credits per year; part-time students average 20 credits per year.

<sup>&</sup>lt;sup>2</sup> Assumes Cecil County resident taking 33 credits per year.

<sup>&</sup>lt;sup>3</sup> Assumes Cecil County resident taking 20 credits per year.

**TABLE 2: EXPENDITURES** 

	Expenditure Categories	Year 1	Year 2	Year 3	Year 4	Year 5
1.	Faculty (b + c below)	\$8,418	\$8,570	\$8,719	\$8,872	\$9,026
a.	#FTE	.1	.1	.1	.1	.1
b.	Total Salary	\$5,500	\$5,582	\$5,666	\$5,751	\$5,837
c,	Total Benefits	\$2,918	\$2,988	\$3,053	\$3,121	\$3,189
2.	Admin. Staff (b + c below)	\$0	\$0	\$0	\$0	\$0
a.	#FTE	0	0	0	. 0	0
b.	Total Salary	\$0	\$0	\$0	\$0	\$0
c.	Total Benefits	\$0	\$0	\$0	\$0	\$0
3.	Support Staff (b + c below)	\$0	\$0	\$0	\$0	\$0
a.	#FTE	. 0	0	0	0	0
b.	Total Salary	\$0	\$0	\$0	\$0	\$0
ċ.	Total Benefits	\$0	\$0	' \$0	\$0	\$0
4.	Equipment	\$0	\$0	\$0	\$0	\$0
5.	Library	\$0	\$0	\$0	\$0	\$0
6.	New or Renovated Space	\$0	\$0	\$0	\$0	\$0
7.	Other Expenses	\$0	\$0	\$0	\$0	\$0
	Total (Add 1-7)	\$8,418	\$8,570	\$8,719	\$8,872	\$9,026

This program will be implemented with existing faculty resources and administrative staff, so there are no new expenses for personnel. The faculty FTE for programming was determined based on the degree-seeking status of our current programming students: 90% of our programming students are seeking the degree, while the other 10% are seeking the certificate. Therefore, 10% of the College's one full-time programming faculty member will be devoted to instruction and support of LDC Programming students.

Salaries are forecasted to increase 1.5% each year, while health benefits are forecast to increase 2.5% each year. Library resources and equipment are budgeted within the general operating budget on an ongoing basis.

### M. Adequacy of provisions for evaluation of program (as outlined in COMAR 13B.02.03.15).

Faculty members are evaluated every semester by students enrolled in their courses. The College uses an electronic survey process (Evaluation Kit) and students are required to complete the evaluation within a specified time frame at the end of the semester or they are locked out of the learning management system (Blackboard) until they complete the survey. This has resulted in a very high response rate for all courses. In addition, faculty members are assessed in the classroom by the appropriate Dean or designee each semester for their first year at Cecil College, annually for the next two years, and every three years thereafter. Student course evaluations are an important component in the College's process of monitoring student satisfaction.

All faculty members are contractually obligated to complete an annual report that includes assessment results. Faculty satisfaction is monitored through the Great Colleges to Work For Survey, which is administered every two years.

The College's Assessment Plan requires that each learning goal for an academic program be reviewed at least once every four years. These assessments are used to make improvements to the program. In

addition, the College has an established Comprehensive Program Review process through which programs evaluate their strengths, opportunities, and cost effectiveness every eight years.

Student retention rates are regularly monitored by the division dean.

N. Consistency with the State's minority student achievement goals (as outlined in COMAR 13B.02.03.05 and in the State Plan for Postsecondary Education).

Cecil College embraces the value of diversity, and strives to continuously foster inclusiveness, and has identified "college-level competency in awareness of ...cultural diversity..." as one of the institution's seven General Education learning goals.

O. Relationship to low productivity programs identified by the Commission:

Not applicable.

P. Adequacy of distance education programs under COMPAR 13B.02.03.22.

Not applicable.