



MHEC
Creating a state of achievement

Martin O'Malley
Governor

Anthony G. Brown
Lt. Governor

Anwer Hasan
Chairperson

Elisabeth A. Sachs
Interim Secretary

MEMORANDUM

DATE: April 28, 2011

TO: Ms. Tina M. Bjarekull
Dr. William E. Kirwan
Ms. Elizabeth Kulbicki-Hepler
Dr. Joseph R. Urgo
Mr. H. Clay Whitlow
Dr. David Wilson
College and University Chief Academic Officers

FROM: Elisabeth A. Sachs *EAS/AS*
Interim Secretary of Higher Education

SUBJECT: Request for Academic Program

Aberdeen Proving Ground (APG) has asked the Maryland Higher Education Commission (the Commission) to circulate the attached Request for Proposals to all Maryland institutions of higher education. APG has conducted an analysis of the needs their active duty personnel and civilian employees and has determined that there is a requirement for a **Master of Business Administration**.

Institutions have 30 calendar days in which to respond, therefore responses will be due **by May 27, 2011**. Copies of any proposal should be forwarded to both:

Email to: Gary.martin2@us.army.mil Email to: Acadprop@mhec.state.md.us

Gary P. Martin
Exec. Deputy to the CG RDECOM
Aberdeen Proving Grounds
410-278-0831

Dr. Sue A. Blanshan
Director of Academic Affairs
Maryland Higher Education Commission
410-260-4533

After the May 27, 2011 closing date, APG will consult with the Commission as to whether or not a proposal has been accepted. If none of the in-state higher education institutions submit an acceptable response to the RFP, APG may submit the Request for Proposals to one or more out-of-state higher education institutions. The Commission will need to approve any program from any institution, in-state or out-of-state, utilizing the application and procedures found in COMAR 13B.02.01 and 13B.02.03.

EAS:SAB:ct

Request for Academic Program (RFAP) - APG

The Maryland Higher Education Commission (MHEC) is working in support of anticipated training requirements at Aberdeen Proving Ground (APG) is soliciting proposals on the following academic program:

Master of Business Administration

GOAL: To establish a program to serve the local needs of engineers at Aberdeen Proving Ground and a Maryland institution of higher education that will provide academic opportunities in support of the BRAC and future educational needs.

PROGRAM CHARACTERISTICS

- I. Overview: This program will serve a diverse number of organizations at APG that require the skills associated with an advanced degree in Business Administration. There are many programs that focus their MBA programs in specific areas. The preferred program will focus the MBA program under the construct of a leadership program.

Students enrolling in this program will include government employees who have a Bachelors Degree in a number of various disciplines and are pursuing the Master of Business Administration to enhance their management capabilities in the Acquisition of Major DoD Programs. The majority of the students will have several years of experience as an engineer in the Government but may include employees who have recently graduated from an undergraduate program (less than 2 years). It is likely that employees of companies providing engineering support services to the APG community would also take advantage of a local program.

- II. Design:
- The MBA program should be accredited by one of the following: Association to Advance Collegiate Schools of Business (AACSB), Association of Collegiate Business Schools and Programs (ACBSP), or by the International Assembly of Collegiate Business Education
 - The partnering institution should provide the students with academic support services
 - The partnering institution shall provide textbook purchasing and registration services at APG
 - Distance learning programs would also be acceptable and provide some degree of flexibility to employees who must balance frequent travel for work with the academic program.
- III. Location: It is desired that programs be conveniently accessible to the workforce at APG and in the APG area (either on the installation or no more than a few miles from the installation)

Institutions requesting any additional information may contact:

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410 278 0831
Gary.martin2@us.army.mil

Maryland Higher Education Contact Person:

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